Who We Are

Our Vision for the Market

Why Become a Supporter

Support Opportunities
The Friends of the Farmers Market (FOFM) is a tax-exempt 501c3 non-profit corporation. It was formed so that community members could easily support The Olympia Farmers Market through charitable donations.

By the Numbers

Who goes to The Market?
The Olympia Farmers Market is a destination activity that attracts people from many walks of life – families, retirees, military personnel, and more.

- Annual Visitors to the Market: 250,000
- Market Season Shopping Days: 154
- Average Daily market visitors: 1736
- Facebook active followers: 8000
- Taste of the Market participants: 400-600
- Market newsletter subscribers: 450

The Olympia Farmers Market (OFM)

Voted as one of the most interesting places to visit in Olympia, The Olympia Farmers Market (OFM) is the second largest open-air market in Washington State. From its humble beginnings in 1975 The Market now offers an abundance of local produce and crafts, special events, kids activities, and food vendors including:

- Organic local produce
- Plants, vegetable starts, fruit trees, flowers, and bouquets from regional producers
- Fruit from across Washington
- CSA share programs (community supported agriculture)
- Breads, pastries, gingerbread cookies and other treats from local bakeries
- Fresh fish, shellfish, smoked salmon and seafood from Washington waters
- Original, local, handmade gifts for home and yard
- Some of the best free music in town
- Local, handcrafted cheese and dairy products

Keep The Market Growing

Major events at the Market include:

- Kids Day
- October Costume Contest
- Strawberry Festival
- Senior Day
- Taste of The Market
- Fathers Day
- Harvest Festival
- Tomato Festival
- Christmas Shopping Days
- Earth Day
Vision for the Market
Build a vibrant community marketplace that promotes the development of our local food system and supports artisans of all genres.

To date FOFM has contributed over $150,000 in capital projects to The Olympia Farmers Market building and grounds. Some of these include:

- Picnic tables & benches
- The covered pavilion
- Facility heaters
- Bike racks and parking bollards
- Lu Hall Kitchen

Building Improvements
- Public address system
- Sound system
- Security system
- LED security lighting
- Electrical system upgrades

Community Support
- Recycling bins
- Market signs and plaques
- Emergency medical equipment

Community education projects in local, sustainable agriculture

- Taste of the Market
  During this fabulous annual event guests enjoy The Market bounty prepared by our most gifted local chefs, while tasting the best of our local wineries and brewers.

- The Friends Market Seasonal Dinners
  These exquisitely prepared, intimate dinners are another example of how Friends come together to share their love of local foods, community and The Market.

- Cooking Demonstrations
  A joint effort between FOFM and Greater Olympia Slow Food, Market visitors learn about and sample seasonal produce.
Become a Supporter

Become a Friend of The Farmers Market supporter and showcase your support for the local economy, local farmers, food producers, senior & low-income nutrition programs, kids food education programs, and more.

Our Commitment to You

Our community will recognize your partnership with FOFM and the OFM. Your contributions will directly benefit the growth and success of The Olympia Farmers Market.

Plaques, bricks & banners with your business name show your support of The Olympia Farmers Market

Build Employee Engagement-

As a special thank you for some Primary Supporters, we recognize your donations with complimentary event tickets to our popular Taste of the Market, Harvest Dinner, and The Friends Market Seasonal Dinners. - Enjoy!
**Taste of the Market**

The Market’s Annual Gala Fund Raiser. With 400 guests celebrating 14 years of farming and artisan foods, the Taste is the premiere event in Thurston County.

Primary Supporter: $10,000
Partner: $5,000
Wine Supporter: $2,500

**Outreach & Education**

Promote Kids Day events, Food and Farm educational events and outreach to our low income and senior community.

Primary Supporter: $3,000
Partner: $1,500

**Music at the Market**

Supporting live music enables OFM to continue a long tradition of promoting the arts while recognizing your contribution at every music performance.

Primary Supporter: $10,000

**Robert J. Meyer College Scholarship for Farming & Sustainability**

FOFM contributes to students studying organic farming at the college level in South Sound.

Primary Supporter: $3,000
Partner: $1,500
Previous Supporters include:

Northwest Mountain Winery

Fish Brewing Company

Heritage Bank

Dingey’s LLC

MERCATO Ristorante

Iron Rabbit Restaurant & Bar

Medicine Creek Winery

Budd Bay Cafe

Paprika Cafe & Catering

Lucky Eagle Casino & Hotel

Mixx 96fm

Tunawerth LLC

Batdorf & Bronson Coffee Roasters

Los Tulenos

JAWA Nut Roasters

Grove Street Brewhouse

Stottle Winery

Blue Heron Bakery

San Francisco Street Bakery

Madsen Family Cellars

Northwest Olykraut

Barvarianwurst

What will you Support at the Market?

Community education projects in local, sustainable agriculture

Taste of the Market

During this fabulous annual event guests enjoy The Market bounty prepared by our most gifted local chefs, while tasting the best of our local wineries and brewers.

The Friends Market Seasonal Dinners

These exquisitely prepared, intimate dinners are another example of how Friends come together to share their love of local foods, community and The Market.

Cooking Demonstrations

A joint effort between FOFM and Greater Olympia Slow Food, Market visitors learn about and sample seasonal produce.

To date FOFM has contributed over $150,000 in capital projects to The Olympia Farmers Market building and grounds. Some of these include:

- Picnic tables & benches
- The covered pavilion
- Facility heaters
- Bike racks and parking bollards
- Lu Hall Kitchen

Higher Education

The Robert J. Meyer Scholarship Fund

FOFM supports full-time students to study organic farming at the college level. To date, FOFM has contributed over $130,000 towards these scholarships.

Vision for the Market

Build a vibrant community marketplace that promotes the development of our local food system and supports artisans of all genres.

Building Improvements

- Public address system
- Sound system
- Security system
- LED security lighting
- Electrical system upgrades

Community Support

- Recycling bins
- Market signs and plaques
- Emergency medical equipment

The Rants Group

Market Place Bakery

Curry in a Hurry
## Who We Are

The Friends of the Farmers Market (FOFM) is a tax-exempt 501c3 non-profit corporation. It was formed so that community members could easily support The Olympia Farmers Market through charitable donations.

### The Olympia Farmers Market (OFM)

Voted as one of the most interesting places to visit in Olympia, The Olympia Farmers Market (OFM) is the second largest open-air market in Washington State. From its humble beginnings in 1975 The Market now offers an abundance of local produce and crafts, special events, kids activities, and food vendors including:

- Organic local produce
- Plants, vegetable starts, fruit trees, flowers, and bouquets from regional producers
- Fruit from across Washington
- CSA share programs (community supported agriculture)
- Breads, pastries, gingerbread cookies and other treats from local bakeries
- Fresh fish, shellfish, smoked salmon and seafood from Washington waters
- Original, local, handmade gifts for home and yard
- Some of the best free music in town
- Local, handcrafted cheese and dairy products

### Major events at the Market include:

- Kids Day
- October Costume Contest
- Strawberry Festival
- Senior Day
- Taste of The Market
- Fathers Day
- Harvest Festival
- Tomato Festival
- Christmas Shopping Days
- Earth Day

### By the Numbers

Who goes to The Market?

The Olympia Farmers Market is a destination activity that attracts people from many walks of life – families, retirees, military personnel, and more.

- **Annual Visitors to the Market**: 250,000
- **Market Season Shopping Days**: 154
- **Average Daily market visitors**: 1736
- **Facebook active followers**: 8000
- **Taste of the Market participants**: 400-600
- **Market newsletter subscribers**: 450

### Keep The Market Growing

**FOFM Sponsorship**

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Primary $10,000</th>
<th>Sustaining 5,000</th>
<th>Special 2,500</th>
<th>Supportive 1,000</th>
<th>Helping 500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taste Tickets Table</td>
<td>3 Tables</td>
<td>2 Tables</td>
<td>1 Table</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
</tr>
<tr>
<td>Sponsorship recognition At Primary Events</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Organization logo on Relevant event materials, Websites &amp; social media With links highlighted</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Contribution recognized with IRS Tax-exempt documentation</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Large Paving Brick</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small Paving Brick</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sponsors can designate their contribution for General sponsorship or for Scholarship sponsorship.

### Farmers Market Stage Music Program

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Primary $5,000</th>
<th>Supporting 1,000</th>
<th>Event 250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor recognized as Annual Music Program Sponsor</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Sponsor recognized as Monthly Music Program Supportive Sponsor</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Sponsor recognized as Event Sponsor</td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td>Contributions recognized with IRS Tax-exempt documentation as 50 % value received and 50% donation</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

All Sponsors will be recognized on relevant event materials and media promotions including on site media, websites and social media, with links highlighted.
Who We Are

Our Vision for the Market

Why Become a Supporter

Support Opportunities

Friends of Olympia Farmers Market
PO Box 41 • Olympia WA 98507-0041
Phone (360) 786-6054
www.farmers-market.org/contact-us/
www.farmers-market.org